

## Training your people: If you don't do it, will your Cyber Insurance policy pay out?

Nearly every business has a cyber insurance policy of some sort. In today's world, it's really important. If your business gets Ransomware, it's going to take time to recover. You will have to pay a company like Aeros to help you recover. That takes money and Cyber Insurance is supposed to pay for that. However, look closely at your policy.

If your policy asks you to fill out a questionnaire upon renewal, one of the common questions they ask is: do you train your employees? If you wait until you need to use the policy, you might find out that the training requirement was mandatory... and the policy may not pay out.

Fortunately for you, the fix is simple! B2K (Better 2 Know) is our suite of services that train your people and a lot more!

- Every week your employees get a simple 2–3-minute video explaining a threat that they might be susceptible to. The well-produced video is short and does not speak in technical jargon. The employee answers 4 quick true/false questions and that's it and they receive a score.
- All of your employees' scores and progress are listed in an easy-to-use portal so that you can make sure everyone is keeping up with training.
- Once a year, a longer annual training video is posted requiring a bit more time (much less than an hour) and the employee is required to answer 10 questions.
- Additionally, the service comes with Dark Web Scanning for your organization to alert you (and us) if one of your employee's credentials are posted for sale on the dark web.
- You also get our Phishing simulation product which secretly tests everyone in your company to see if they would fall for a phishing scam. These tests are random and not frequent. If an employee gets tricked, the result is posted in the portal. This way, you know which of your people is putting you most at risk and which requires further training.
- Tired of being asked by employees whether an e-mail is spam or not? Our service includes adding a button in their Outlook program called "Catch Phish" which can tell the user whether the e-mail in question is legit or not.
- The service also allows you to schedule a 1-2 hour onsite training session with our technician to discuss with your employees, current threats and tricks that hackers use.

We have bundled all of these services into a single easy-to use and simple program called B2K. Not only does this suite of services help protect your company, but it also keeps you abreast of any employee that represents a specific vulnerability to your IT defense.

Check your Cyber Insurance policy for the training requirement. Rather than trying to prove to an insurance company that you train your people, simply print out the results on your portal and get back to running your business! The B2K program is easy to implement and is very affordable to organizations with more than 5 employees.

Contact your Aeros technician or email us at support@aerosgroup.com if you would like more information.

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## Is it time for a new, space saving computer?

Are you in need of a new, faster computer? If your system is over 5 or 6 years old, it's reached "old age", which is great. It doesn't owe you anything in terms of money, but if it's over 6 years old, it probably isn't compatible with Windows 11 anyway and that means you will need to replace it soon. Windows 10 is End-Of-Life late next year. So, the writing is on the wall.

**Need something fast?** This system has a high-end Intel Core i5 processor and 16GB of memory with a superfast Solid-State drive and plenty of space!

**Need something with a big screen?** This computer comes with an ultrawide 34" curved screen that allows you to run two applications side by side!

**Don't have a lot of space?** We've mounted the computer to the back of the monitor with a special mount. The video cable has been replaced with something smaller and it already includes a wireless mouse/keyboard combo!





The computer, large monitor, mounting bracket and wireless keyboard/mouse have all been bundled together. For only \$1999 you get the entire system INSTALLED. We will go onsite, move your data, applications, server access, printers, etc and that labor is already included in the price!

If you are a managed services customer, it's an even better deal: only \$1499 installed.

If you would like more information about this deal or on how to become a managed services customer, please contact Joe at Joe@aerosgroup.com or by phone at 616-997-8324.

Building Relationships in West Michigan since 1976!



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