



# YOU will be Horrified and Embarrassed

We wanted to write a title that would grab our everyone's attention. We have been doing security assessments on all of our business customers to highlight where there could and should be some improvements made to their security.

We are talking about security on the network, their computers and especially their e-mail. So e-mail, being the most used and accessible technology people utilize, is going to be what we're going to focus on today. The following example isn't fictional. It happens every month to businesses who put off making small changes to their security.

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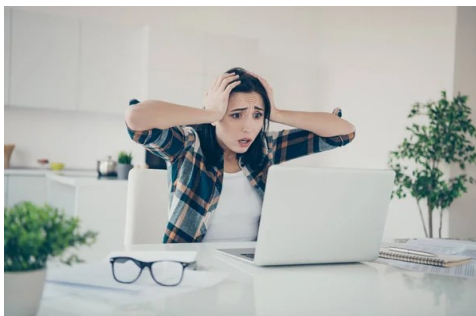
September 2023

## We would like you to imagine the following happening to you...

You come into the office on a Monday and your inbox is filled with your customers (clients, friends, vendors, etc) asking you over and over... "What did you send me? The link won't open." The problem is you did not send them anything. Throughout the morning, the responses keep coming. So, you investigate it and determine your e-mail account was hacked. The hacker went through your entire contact list. Then he sent out a phishing e-mail from **YOUR** account. All of the users who receive the email and trust you, open the e-mail and try to open the attachment. They type in their credentials when asked so they can see what document was sent to them. Now the hacker has **THEIR** credentials as well.



Now, imagine that instead of a phishing email, the hacker sends them an email stating that you are having banking troubles and gives them a new ACH and Routing info to send their payment to. So, again, trusting you, they change it and inadvertently send thousands of dollars to the hacker.



These are nightmare scenarios, and they **DO** happen. **A LOT**. If you are putting off changing your passwords to something better, or enabling 2 Factor Authentication, or other simple steps that can make your e-mail harder to get into, then this **WILL** happen to you, and you will need to deal with the fallout. It can damage your relationships and your reputation. Just think about what that day looks like for a second.

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We don't want this day to ever come to your organization, but if you wait until tomorrow to make these changes, or ask us what should be done, Murphy's law says it will happen tonight.

On the one hand, we do not want to scare our customers too much or make them panic. On the other hand, we just can't sit around waiting for this to happen to you.



**Over 1 million e-mail accounts are hacked every MONTH.**

**NOW is the time to ask yourself...**

- Are my e-mail accounts being accessed from other locations?
- Are all of my e-mail accounts protected with 2 Factor Authentication?
- Is my password (or my employees) strong enough? If it is 8 characters or less, no matter how complex, it can be compromised within 1 DAY.
- Is there anything I can do to improve the security of my business mail accounts?

We can assist you with all of these issues. We can make the process smoother than you think it would be. We implore you to consider what a "bad day" would look like if your inbox was filled with frustrated and angry questions from everyone in your contact list.

Our goal is to keep that day from happening, but we need you to place an emphasis on this and call us.

You probably don't want to wait until tomorrow. Believe us.

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