

# What do you get when you purchase your new system through us?

We quote a **LOT** of laptops and desktops for our customers. We have had some of our clients ask about the price difference between our computers and those found online, so we wanted to take this opportunity to highlight what sets our products apart.



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When shopping for a computer for business, the first important thing to compare is whether you are getting a **Professional** Operating System. A lot of computers for sale online come with Windows 11 **Home** Edition. This will not work on a server network nor is it supposed to be used in a business environment. The good news is, you can upgrade the system yourself in about an hour. The bad news is that it will cost you about \$120 for the upgrade license. All of our systems come with **Windows Professional**.

Generally, 8GB was the amount of memory suggested for business computers, and that amount certainly will work. But if you are looking for speed and the ability to multitask, long ago we suggested 16GB for business applications. We were ahead of the curve then and we still are since all of our systems still have 16GB of memory.

Hard Drives vs SSD drives. What's the difference? Well, in a single word: **HUGE**. An SSD has no moving parts and is generally about 7 times faster than a regular hard drive. Since the hard drive is normally the biggest bottleneck in PC performance, we decided more than 5 years ago to only sell computers with high speed (and large) SSD drives.



Most budget computers have 12-month manufacturer warranties. We feel that it is worth the extra money to extend that out to 36 months. Most of our desktops and laptops have 36-month warranties and those that do not, can be upgraded for very little. In fact, the vast majority of our systems last more than 5 years... some up to 8 years!

Intel Core i5 processors strike the perfect balance between speed and power for businesses. In laptops, Core i7 processors are indeed faster, however they burn through batteries far quicker and quite frankly, unless you are editing videos or playing 3-D games, that extra power is being completely wasted on your spreadsheet!

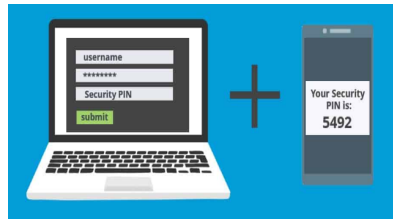
Finally, it's all about the service. We take every single computer out of the box and test it in house. Then we perform all of the current Windows updates for you, saving you literally hours of time. We stand behind the manufacturer's warranty so we can conduct any repairs in-house or onsite, but either way, we communicate with the manufacturer for you and support the computer through its warranty period. This way, you can relieve yourself of the annoyance of dealing with huge overseas companies in order to make sure your computer gets repaired properly. We handle all of that for you.

So, if you are in the market for a new computer and don't know where to start, give us a call for a no pressure evaluation of your needs and prepare to join the ranks of local businesses who would rather rely on us to provide workhorse computers that get the job done for year after year, rather than flipping a coin and buying online.

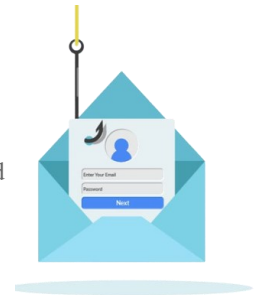


## Are you practicing good cyber security habits?

In today's digital landscape, it is essential to practice good cyber security habits, including the use of **multi-factor authentication**. Multi-factor authentication adds an extra layer of security to your online accounts, making it much more difficult for hackers to gain access. By requiring an additional form of identification, such as a code sent to your mobile device or a biometric scan, multi-factor authentication can help protect your accounts from malicious actors.



Similarly, email phishing is still a major cyber security threat. However, rather than attempting to install malware, malicious actors are now primarily using email phishing to gain access to your email credentials. It is important to be aware of this threat and practice good cyber security habits, such as never clicking on suspicious links or giving out your email credentials.



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