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**Why should you have a quality  
Video Security and Surveillance System?**

No matter what industry you are in or how big or small your company is, having a reliable robust video surveillance system has never been more crucial.

What benefits does have a video security system provide?

**Benefits:**

**Protects your Company:** Placing video surveillance both inside and outside of your company allows you to monitor and document not only external criminal activity but also internal acts such as employee theft or unauthorized access.

**Protects your Employees:** Video surveillance placed outside help protect employees to and from their vehicles and monitors the vehicles themselves for accidents and vandalism. Inside the office, surveillance can be used to monitor for abuse and harassment between employees and provide evidence in the event of an accident. It also helps to protect employees by monitoring any visitors and record suspicious activity.

**Bolsters Productivity:** Supervisors and management can use the system to monitor the employees and their activity in order to help identify areas that need improvement or verify adherence to company safety rules. Advanced systems are capable of monitoring and logging individual employee arrival and departure times. Additionally, AI analytics can be used to monitor equipment and identify when repair may be needed.

**Customer monitoring:** In a retail environment, monitoring the customers can deter theft and provide evidence if a theft occurs. The system can also be used to clarify and resolve exchanges between employees and customers that may be of concern.

**Peace of mind:** A video security system can provide a company with a 24/7 accessible live-view and archival footage that provides peace of mind in the event that something were to happen. A quality system can answer the questions of who, what, where, and when.

**CCS Technologies has some exciting news!**

CCS has partnered with Verkada Inc. in order to be able to provide high-quality and reliable video surveillance to our West Michigan customers.



AUTHORIZED RESELLER



## What is Verkada?

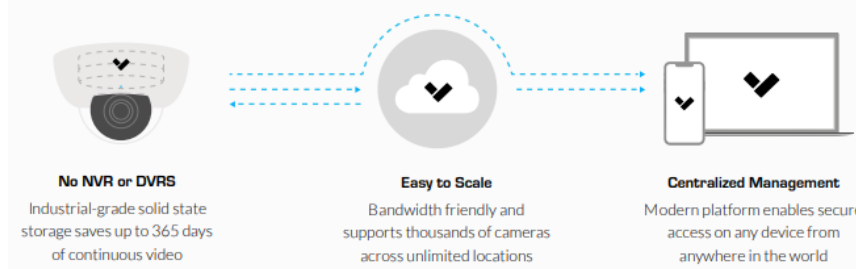
Verkada is a video security and surveillance system that brings the ease of use that consumer security cameras provide, to the levels of scale and protection that businesses require. By building high-end hardware on an intuitive, software platform, modern enterprises are able to strengthen the safety and productivity of their surveillance operations.

The Verkada system has the following key benefits:

**Easy to use:** User interfaces are easy to understand and allow you to quickly find recorded footage with the use of advanced search filters. Also, easy system health and user permission management.

**Remote access:** All cameras across all sites are in one dashboard that can be accessed from any device or browser. You can find share and archive footage in just a few second.

**Hybrid Cloud and local storage:** Footage is stored locally **without** the need to install a dedicated Network Video Recorder (NVR) or Digital Recorder. Footage is also stored in the Cloud with the ability to archive indefinitely.



**Secured viewing and retrieval by default:** Cameras employ end to end encryption of the footage. This means that from the moment the footage is captured only those authorized can view/search/download the footage.

**Bandwidth friendly:** Capable of being deployed in areas with low-bandwidth, the system can be scaled and archival uploads scheduled in order to not impact workday network speed.

**Advanced video analytics:** The system AI allows user can conduct a people search, vehicle search, tailored motion plotting, smart object counting, heat maps, and more.

**Streamlined incident response:** The interface allows quick access and notification for a variety of parameters from simple motion search to facial recognition.

**Flexible camera capabilities and control:** The range of available cameras include indoor/outdoor, audio capabilities, video quality options, optical and digital zoom, and more.

For more information about Verkada, including videos and examples, please visit [Verkada.com](https://www.verkada.com) and contact CCS Technologies to set up a demonstration.