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Are You Compliant?

If you work in the medical industry or for local government, you probably already know that you are responsible to be compliant when it comes to the protection of data. For medical companies such as chiropractors, dentists, physicians, and other HIPAA-related fields, you understand how important it is to keep your sensitive customer data safe! For local government, you are responsible for maintaining and backing up communication such as E-Mail in case you are asked to present something per a Freedom of Information Act request. My intention today is to specifically talk about compliance as it pertains strictly to E-Mail communications for either the medical field or local government. We also are ramping up services for HIPAA compliance and you will be hearing about this in the coming months. For now, let's talk about two things: E-Mail Archival and Encryption. The best part about these services are that they are EASY to setup and AFFORDABLE!

Medical Companies: You are responsible to keep all data for customers safe and not use unsecure methods of communication to transmit sensitive information. There are many guidelines for what can and cannot be sent, but no matter what you are obligated to do, E-Mail Encryption is a MUST. Fortunately, our AppRiver Zix Encrypt product is incredibly easy to add to your organization and even easier to use. When you or any of your employees wish to send something to another person outside your organization, all they need to do is put a keyword in the subject of the E-Mail that YOU define. An example is using the word "encrypt." If you send an e-mail out with the subject: <u>encrypt sensitive information</u>, AppRiver Zix Encrypt will automatically send the recipient to a secure site where they quickly create an account and can then easily open and respond to your E-Mail in a secure and encrypted fashion. That's IT! Click or go to https://zix.com/sites/default/files/2020-05/Zix_Email-EncryptionDS.pdf and find out how your organization can immediately benefit from encryption services through CCS Technologies and AppRiver Zix Encrypt!

Local Government: FOIA requests are an extremely important factor to consider when choosing the right method of storing your e-mail. We can make this process easy by employing archival capabilities to all of your mail accounts all at once! Imagine a user accidentally or intentionally permanently deleting an important conversation in their Outlook. If you do not notice this deletion within a few weeks, it could be gone forever! If that e-mail is then subject to a FOIA request, you could be in big trouble. We have numerous methods and levels of archiving every e-mail, from every user, indefinitely! It is extremely affordable, and quite frankly mandatory, for compliance. Visit this link to learn about the capabilities of AppRiver's Archival services for your e-mail: https:cdn.allbound.comappriverab/2019/02AppRiverEmailArchivingComplianceBrief.pdf

One more thing about Office 365

If you have Office 365 for business, did you know that your data is not backed up? For only $30 a month, we have the ability to backup all of your SharePoint, One Drive, and other Office 365 data in the cloud quickly and seamlessly! Don't take a chance with your organization's information. Make sure it's backed up with our Datto Backupify Service and stop worrying! https://www.backupify.com/